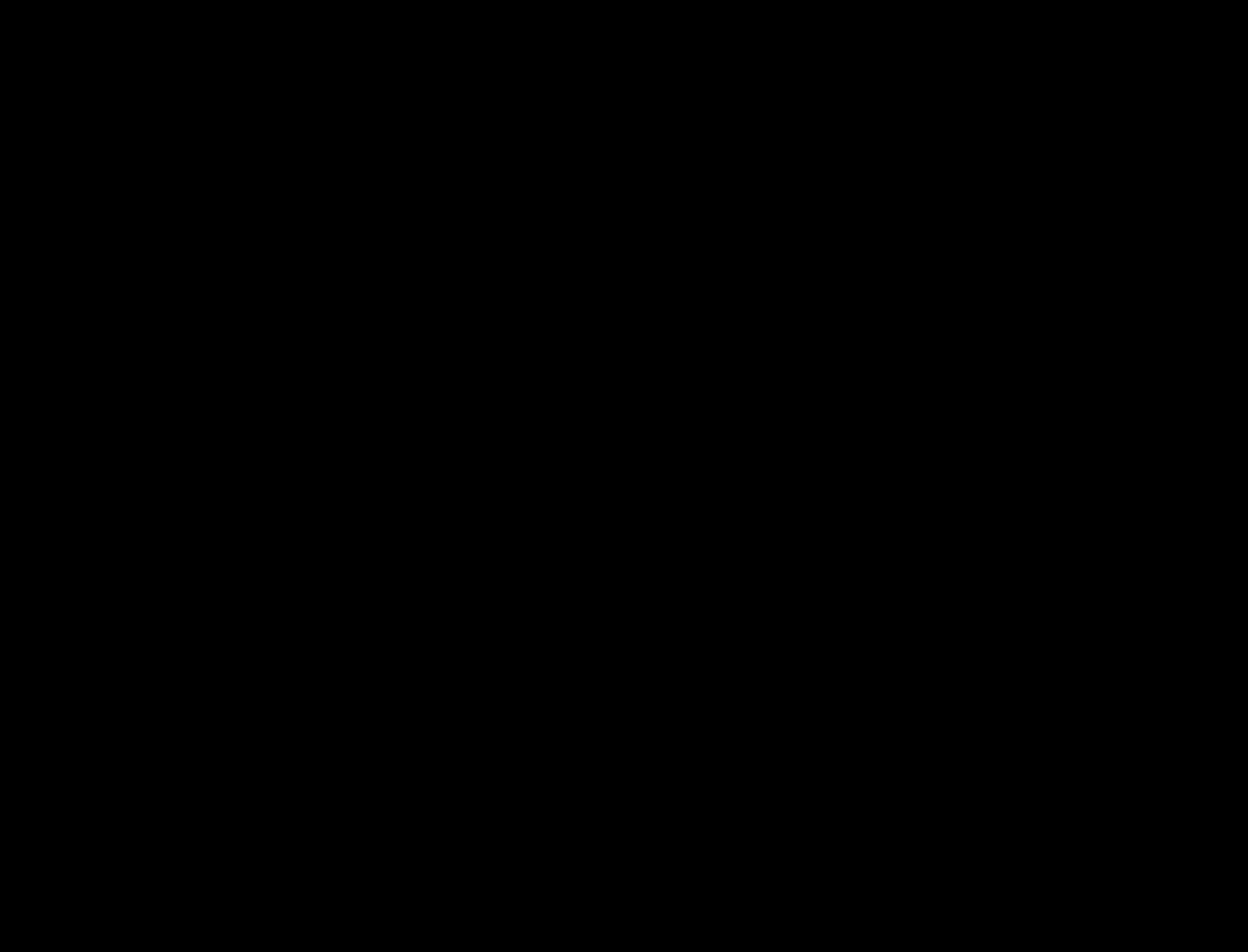




STEINWAY & SONS





97% OF SOLO PIANISTS
CHOOSE STEINWAY.

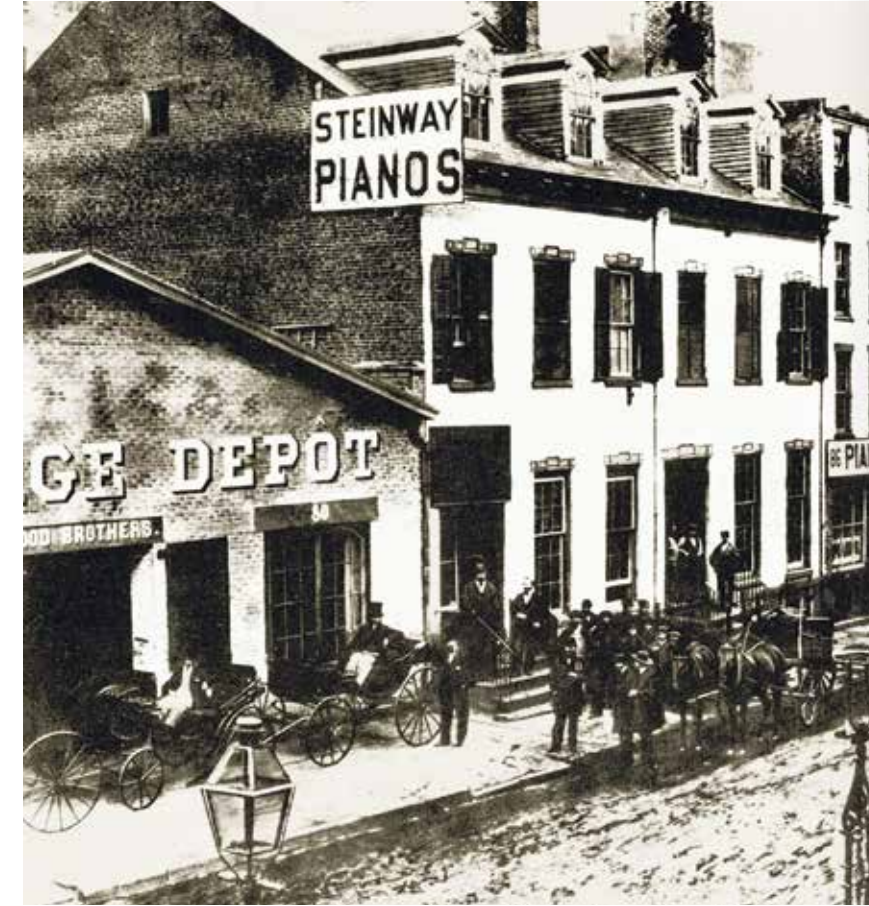


STEINWAY PIANOS ARE MADE BY PERFECTIONISTS ... ONE PIANO AT A TIME.

Since 1853, Steinway & Sons has made the finest pianos in the world. The meticulous crafting and superior materials used in today's Steinways give them a responsiveness and quality of tone that cannot be felt or heard in any other piano. Created by artisans committed to absolute perfection, the Steinway sets the world standard for sound, touch, beauty and investment value.



A LEGACY OF INNOVATION WHICH CONTINUES TODAY.



Success requires commitment and passion – two qualities demonstrated in abundance by company founder Henry E. Steinway. Born as Heinrich Engelhard Steinweg in Wolfshagen, Germany, he completed his first piano in the kitchen of his house in 1836. The passion and craftsmanship evident in the creation of his first Steinway piano would become the time-honoured hallmark of the company. In 1850, Steinweg – later Steinway – immigrated



to America with his sons, and on 5 March 1853, Steinway & Sons was founded. The company quickly made a name for itself in America, essentially laying the foundation for modern piano building. The first Steinway & Sons patent was granted in 1857, and since that time the company has been granted more than 135 additional patents, positioning the Steinway as the piano by which all others are judged. In order to satisfy worldwide demand,



C. F. Theodore and William Steinway expanded their father's legacy beyond New York and opened the Hamburg production facility in 1880. The Hamburg factory remains the company's only manufacturing facility outside of New York, and both Steinway factories employ the innovative designs, attention to detail and superior quality materials which have established the Steinway piano as the world's finest.

SUPERIOR MATERIALS CREATE SUPERIOR SOUND.



THE RIM

The one-piece continuous bent rim is one of the most important technical innovations in piano building. It is the rim that provides the foundation for the beauty, stability and quality of each Steinway grand piano. The rim is comprised of up to 20 layers of hard rock maple and mahogany – with both inner and outer rim being pressed together in a single operation. The unique one-piece continuous bent rim construction has been an integral part of every Steinway grand piano since it was developed and patented by Steinway & Sons in 1878.



THE SOUNDBOARD

The soundboard lies at the heart of a piano, which is why great care is needed in its design. To meet the highest quality standards, only superior Sitka spruce with a regular grain and prescribed minimum number of annual growth rings is acceptable. The production of the Steinway & Sons soundboard is based on a 1936 patent to achieve optimum performance in dynamic range and maximum sustain. Under this patent, the soundboard is gradually tapered from the centre to the edge, permitting freedom of movement and creating a sound of unparalleled richness, sonority and sustain.



THE BRIDGES

The better the materials, the better the sound. Steinway & Sons constructs its soundboard bridges exclusively from vertically laminated hardwood with a horizontal grain, capped with solid maple. Each bridge is notched by hand for precise, individual string-bearing. This design ensures optimal sound transmission from the strings to the soundboard, resulting in a sustained, resonant tone.



THE CAST-IRON PLATE

Up to 20 tons of string tension is being exerted within a piano at all times. It is the function of the cast-iron plate to accommodate the extraordinary force and provide strength and stability throughout the life of the piano. Steinway & Sons uses its own “bell-quality” casting to support this string tension and reduce vibration, which in turn enhances the sound. This component is so integral to the construction of a Steinway piano that Steinway & Sons owns and operates its own foundry, which produces cast-iron plates to its exacting specifications.



PHOTO: ROBERT ASCROFT, COURTESY SONY CLASSICAL

A BRAND BECOMES LEGENDARY WHEN ARTISTS CHOOSE IT – RATHER THAN THE BRAND CHOOSING THE ARTISTS.

A Steinway is an instrument of the highest expression and creativity. It is uncompromisingly crafted and becomes an extension of the artist. That is why more than 1,800 Steinway Artists make the Steinway their own. This is even more remarkable when one considers that none of these artists are paid to endorse Steinway pianos, but choose to play them for the love of the music.



THE STEINWAY – SOUNDFUL INVESTMENT WITH INCREASING VALUE.

To call a genuine grand or upright piano of Steinway & Sons one's own is an overwhelming feeling. Far more than just an exquisite instrument, it is a possession of immense intangible and material value. A Steinway piano epitomises joy in musical perfection and represents a secure financial investment. The value of a 50-year-old Steinway increases over the years and commands a price more than nine times its original cost. That's why it is passed down with pride from generation to generation.

INTRODUCING SPIRIO



THE GREATEST ARTISTS IN YOUR HOME

The Steinway Spirio is the first high-resolution player piano worthy of the Steinway & Sons name. A masterpiece of precision engineering, technology and artistry, Spirio provides an unrivalled musical experience, indistinguishable from a live performance. With the touch of an iPad®, Spirio brings your Steinway to life. Hundreds of performances from the world's greatest Steinway Artists invite you to enjoy life's greatest musical moments.

The Spirio music library, with performances captured at the Steinway Studios, is regularly and automatically updated. The library features everything from Bach to George Gershwin to Billy Joel, and delivers music to your living room that is indistinguishable from a live performance.



SUPERIOR TECHNOLOGY

The Steinway Spirio's high-resolution playback system captures the nuance and passion the pianist intends by using proprietary software to measure hammer velocity (up to 1020 dynamic levels at a rate of up to 800 samples per second) and proportional pedalling (up to 256 pedal positions at a rate of up to 100 samples per second).

The soft trills, delicate pedalling and thundering fortissimos that distinguish the world's finest artists are reproduced with unparalleled accuracy on a Spirio.



THE JOHN LENNON "IMAGINE" SERIES

LIMITED EDITIONS

Steinway & Sons has collaborated with some of the most notable artists and designers of our time to create a special series of pianos that reimagine what uncompromised expression looks like. Custom-built at our Steinway New York and Hamburg factories, our Limited Edition collections combine classic Steinway craftsmanship with inspired and meaningful designs – making each Limited Edition of Steinway & Sons both a majestic musical instrument and a completely unique work of art.



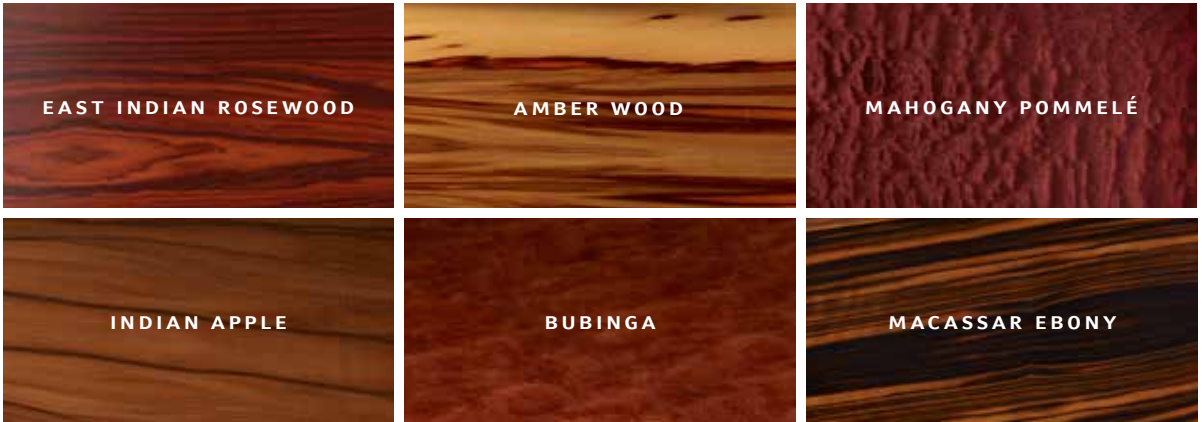
FIBONACCI MODEL B-211



MODEL A-188, AMBER WOOD

THE STEINWAY CROWN JEWELS

Each Steinway Crown Jewel is an original work of art. Crown Jewel pianos are encased in your choice of magnificent woods, prized for their exquisite colour and grain, and gathered from our experts from around the world. Whether East Indian Rosewood or Macassar Ebony – no single instrument is the same as any other. Experienced Steinway artisans pay special attention to ensuring that the grains running through the separate pieces of wood match up exactly, resulting in an almost perfectly symmetrical veneer landscape. The high level of quality is underlined by a further, unmistakable feature: every key cover is set with a certified diamond, expressing once again that a Steinway Crown Jewel is something very special.



“I HAVE LONG ADMIRERD STEINWAY PIANOS FOR THEIR QUALITY OF TONE, CLARITY,
PITCH CONSISTENCY, TOUCH RESPONSIVENESS AND SUPERIOR CRAFTSMANSHIP.”

BILLY JOEL
STEINWAY ARTIST





OUR PIANOS



MODEL D-274

This majestic musical instrument is the overwhelming choice of the world's greatest pianists and institutions. The model D-274 will completely satisfy those who desire the highest possible level of musical expression.

LENGTH: 274 CM
WIDTH: 157 CM
WEIGHT: APPROX. 500 KG



MODEL C-227

The model C-227 offers a large variety of sound and touch from soft piano to strong forte, from clear treble to deep bass. It fills spacious homes and smaller recital halls with the incomparable Steinway sound.

LENGTH: 227 CM
WIDTH: 155 CM
WEIGHT: APPROX. 425 KG



MODEL B-211

The model B-211 is a magnificent grand piano which is often referred to as “the perfect piano”. It is a wonderfully balanced and versatile piano that does extremely well in intimate settings, teaching studios and mid-sized venues. Also available as a Steinway Spirio.

LENGTH: 211 CM
WIDTH: 148 CM
WEIGHT: APPROX. 354 KG



MODEL A AS SPECIAL COLLECTION “HELICONIA DESIGNED BY LALIQUE”

MODEL A-188

This legendary piano was first designed by C. F. Theodore Steinway in 1878. It is large enough to satisfy those who demand a full, rich bass, yet small enough to fit into almost any home.

LENGTH: 188 CM
WIDTH: 147 CM
WEIGHT: APPROX. 325 KG



MODEL O-180

The largest of the small grands has been a source of joy and inspiration since the early 1900s. Its sound is exceptionally warm and rich for a grand piano of this relatively modest size. Also available as a Steinway Spirio.

LENGTH: 180 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 286 KG



MODEL M-170

Called the “Medium” grand, there is nothing medium about the sound from this instrument. Its rich tone and responsive action is appreciated both by private players and many schools of music and conservatories.

LENGTH: 170 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 281 KG



MODEL S-155

This “Baby” grand piano was first introduced in the 1930s and features the powerful and rich tone of a much larger piano. Small enough to fit nicely into almost any room, this instrument is handcrafted using the same materials and techniques that go into making Steinway concert grand pianos.

LENGTH: 155 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 267 KG



MODEL K-132

MODEL K-132

Balanced touch, a broad sound spectrum and rich volume combine to deliver uncompromising musical enjoyment.

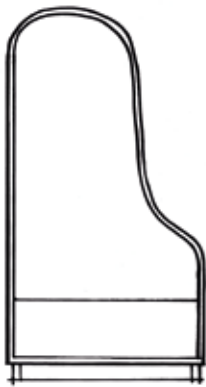
MODEL V-125

Tonal quality, responsiveness of touch and stability of performance make this upright the ideal introduction to the world of Steinway & Sons.

STEINWAY & SONS UPRIGHTS

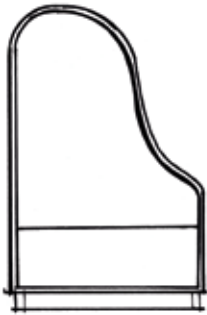
Created in the same factory as the grand pianos, Steinway upright pianos take advantage of the same patented features, processes, design, materials and extensive handcraftsmanship. They represent an attractive alternative where space constraints rule out a grand piano. Because they are manufactured to the identical quality standards, they possess the same exceptional touch and unlimited tonal expression found in a Steinway grand piano.

STEINWAY GRANDS



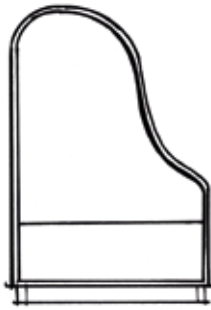
MODEL D-274

LENGTH: 274 CM
WIDTH: 157 CM
WEIGHT: APPROX. 500 KG



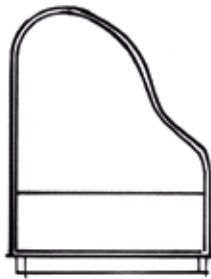
MODEL C-227

LENGTH: 227 CM
WIDTH: 155 CM
WEIGHT: APPROX. 425 KG



MODEL B-211

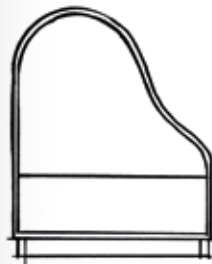
LENGTH: 211 CM
WIDTH: 148 CM
WEIGHT: APPROX. 354 KG



MODEL A-188

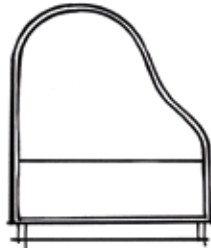
LENGTH: 188 CM
WIDTH: 147 CM
WEIGHT: APPROX. 325 KG

STEINWAY UPRIGHTS



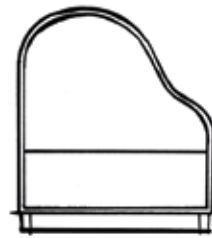
MODEL O-180

LENGTH: 180 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 286 KG



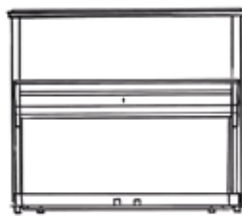
MODEL M-170

LENGTH: 170 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 281 KG



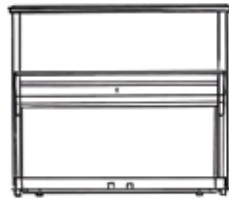
MODEL S-155

LENGTH: 155 CM
WIDTH: 146.5 CM
WEIGHT: APPROX. 267 KG



MODEL K-132

HEIGHT: 132 CM
WIDTH: 152.5 CM
DEPTH: 68 CM
WEIGHT: APPROX. 295 KG



MODEL V-125

HEIGHT: 125 CM
WIDTH: 152.5 CM
DEPTH: 67.5 CM
WEIGHT: APPROX. 274 KG



“A STEINWAY IS A STEINWAY AND THERE IS NOTHING LIKE IT IN THE WORLD.”

ARTHUR RUBINSTEIN
STEINWAY IMMORTAL

FOR MORE INFORMATION,
VISIT EU.STEINWAY.COM



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STEINWAY & SONS